



S1 AUDIO DEBUTS FIRST-OF-ITS-KIND, TWO-IN-ONE EARBUD ACCESSORIES
BudBud™ Series Offers Dual Functionality for Instant Sharing or Phone-to-Music Operation

Northbrook, Ill. – January 8, 2009 – S1 Audio, makers of innovative mobile phone and music accessories, today introduced its BudBud dual function earbud series to deliver a unique mobile communication and audio experience through patented design. Designed with a focus on comfort, convenience and shareability, BudBud products eliminate the need for multiple headsets, earphones, splitters and cords when using MP3 players or music-enabled mobile phones. Each product in the BudBud line provides exceptional comfort for extended wearing periods while delivering a stylish option to meet consumer demands. Models include:

BudBud Solo – The first and only mono communications headset that converts to stereo earbuds allowing users to forgo an extra set of earbuds and rely on a single device. Using a patented, ergonomic design, a second earbud is piggy-backed onto the primary bud for dual ear listening when separated.

BudBud Music – Converts easily from a single pair of earbuds to two complete pairs through a unique piggy-back design, enabling consumers to conveniently share their music with friends.

BudBud Mobile – Like the BudBud Music, BudBud Mobile converts from a single pair to two pairs of earbuds for playing and sharing media. It also includes a noise-cancelling microphone for use with a mobile phone.

“BudBud products enhance the way people interact with their mobile devices,” said Chris Gantz, CEO of S1 Audio. “Traditional music and mobile devices require various accessories to fully function, and they limit our ability to share and socialize. Each BudBud product combines the functionality of these accessories to eliminate the hassle of extra products and cords while making it easier to share media with others.” All BudBud products feature a soft-to-touch comfortable elastomer covering that can be worn for longer periods of time without the discomfort typically caused by hard case plastic earbuds.

About S1 Audio:

Formed in 2006, S1 Audio (www.s1audio.com) is a privately held, independent designer and manufacturer of wearable audio accessories for the mobile phone and portable music player market. Offering a variety of mobile audio solutions, including **NxSET™** and **BudBud™**, S1 Audio products resolve many of the problems typical of common earphones and headsets, such as discomfort and environmental isolation, without compromising style. S1 Audio accessories carefully integrate colors, materials and finishes to maximize shareability, wearability and acoustic and ergonomic functionality.

S1 Audio is based in Northbrook, Illinois, in the United States.